



UPAC's 46th Annual Leadership Awards Dinner

Monday, May 11th | 5:00pm to 9:00pm

Paradise Point Resort & Spa

1404 Vacation Rd. | San Diego, CA 92109

Title Sponsor:

\$20,000

- Name associated with title of event “*Company Name* Presents UPAC’s 46th Annual Leadership Awards Dinner”
- Two tables of 10 with premier seating at event
- Company representative to have 2-minute remarks during dinner program (optional)
- Custom signage displayed on stage during dinner reception
- Company logo included on PowerPoint Presentation during program
- Company logo prominently displayed on Step-and-Repeat photo opportunity as guests enter event
- Custom signage displayed at Check-in and Reception portion of event
- Full-page 4-color advertisement in event program
- Company logo included on event invitation and advertising
- Company logo on UPAC website year-round
- Company logo prominently displayed on all printed materials to include event collateral, press releases and social media marketing efforts

Gold Sponsor:

\$15,000

- Company submitted 1-minute video will be played during dinner program (optional)
- One table of 10 with premier seating at event
- Company recognition on multimedia presentation during dinner program
- Company logo displayed on Step-and-Repeat photo opportunity as guests enter event
- Custom signage displayed at Check-in and Reception portion of event
- Full-page 4-color advertisement in event program
- Company logo included on event invitation and advertising
- Company logo on UPAC website year-round
- Company logo and/or name displayed on all printed materials to include event collateral, press releases and social media marketing efforts

Silver Sponsor:

\$10,000

- One table of 10 with premier seating at event
- Company recognition on multimedia presentation during dinner program
- Company logo displayed on Step-and-Repeat photo opportunity as guests enter event
- Custom signage displayed at Event Check-in
- Full-page 4-color advertisement in event program
- Company logo included on event invitation and advertising
- Company logo on UPAC website year-round
- Company logo and/or name displayed on all printed materials to include event collateral and social media marketing efforts

Bronze Sponsor:

\$5,000

- One table of 10 at event
- Company recognition on multimedia presentation during dinner program
- Custom signage displayed at Event Check-in
- Half-page 4-color advertisement in event program
- Company logo on UPAC website year-round
- Company logo and/or name displayed on event collateral and social media marketing efforts

Table Sponsor:

\$2,000

- One table of 10 at event
- Recognition in printed program and multimedia presentation during dinner
- Company logo included in electronic promotional material
- Company logo on UPAC website year-round
- Company recognition in social media marketing efforts



UPAC's 46th Annual Leadership Awards Dinner

Each year, nearly 400 UPAC supporters, partners and community leaders come together for the *Annual Leadership Awards Dinner*.

This event features the "Taste of Asia" reception and silent auction, dinner presentation, live ethnic entertainment, the awards ceremony and a live auction. UPAC selects 2020 Honorees who are leaders that exemplify vision, innovation, and compassion in their respective fields and whose works greatly influence future generations. These individual's contributions to our regional and global communities are paramount and deserving of special recognition.

Questions? Contact Brittany Bachmann at bbachmann@upacsd.com or call 619-446-0805

LEADERSHIP AWARDS SPONSORSHIP REGISTRATION FORM

Company: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: (____) _____

Email: _____

Yes, I would like to support UPAC in their efforts to recognize local influential leaders. Enclosed is my contribution of:

\$20,000 -- Title Sponsor

\$15,000 -- Gold Sponsor

\$10,000 -- Silver Sponsor

\$5,000 -- Bronze Sponsor

\$2,000 -- Table Sponsor

UNDERWRITING OPPORTUNITIES

All underwriting and in-kind sponsorships will receive custom acknowledgement in the program. Depending on underwriting level, further acknowledgement will be determined.

\$10,000 -- Audio Visual

\$4,000 -- Printing

\$2,000 -- Guest Memento

\$1,000 -- Wine Service

\$1,000 -- Centerpieces

\$1,000 -- Entertainment

Enclosed is a check: Yes No

Please charge my: Visa MC AMEX Discover

Credit Card Number: _____ Expiration Date: _____ CVV Code: _____

Billing Address (if different from above): _____ Signature: _____

Kindly complete and return this form so we may provide a tax donation letter and all sponsorships received by March 6, 2020 will be acknowledged in the event collateral. Sponsorship reservations received after that date may not receive full exposure.

Please make checks payable to UPAC:

1031 25th Street
San Diego, CA 92102