



2017 UPAC Leadership Awards AD GUIDELINES

ART WORK DEADLINE: Monday, April 21, 2017

IMPORTANT: ALL ARTWORK MUST BE RECEIVED BY THE UPAC DEVELOPMENT OFFICE BY **Monday, April 21, 2017** IN ORDER FOR YOUR ORGANIZATION TO BE INCLUDED IN THE PRINTED GALA PROGRAM. The 2017 program will be in 4 color and in an 8-1/2" x 11" format

Accepted File Types: .gif, .jpeg, tiff (if possible, also include a .pdf file of artwork)

Finish: 4 Color

CONTACT INFORMATION:

Jennifer Leedom

Union of Pan Asian Communities

1031 25th St,

San Diego, CA 92102

Ph #: 619.446.0805 F: 619.235-9007

Email: jleedom@upacsd.com

Full Page

Platinum & Gold
(\$15,000 - \$25,000+)

SPONSOR

Dimension: 8.5" X 11"

(with cropmarks & .125" bleeds)

Color: CMYK

RESOLUTION: 300 DPI

File Formats accepted: PDF, EPS, TIFF

7.5 in x 9.75 in

½ Page

Silver
(\$10,000 Sponsor)

7.5 in x 4.75 in

¼ Page

Bronze
(\$5,000 Sponsor)

2.25 in x 3.75 in