



UPAC's 2018 Annual Leadership Awards Sponsorship Opportunities

TITLE SPONSOR \$20,000(+)

***This level must commit by January 30th, 2018 before our event marketing**

Event Name "Company Name Presents UPAC's 44th Annual Leadership Awards Dinner" on all event collateral

Company representative to have optional (2) minute remarks/presentation during dinner program

Custom signage (in color) displayed on stage during dinner reception

Logo displayed on front corner of each slide on the power point presentation during dinner program

Logo repeatedly printed on large canvas Step-n-Repeat Photo Opportunity upon guest arrival at event

One Full Page, 4 color advertisement in event program book with monthly Ads displayed as posts on Twitter & Facebook until

event is over and Ad displayed on UPAC webpage "2018 Sponsors" year-round

Custom signage (in color) displayed at Check-In Foyer & Silent Auction Room at event

Optional Two Sponsor Tables (20 guests) with premier locations

Quarterly mentions on UPAC social media outlets (content approved & chosen by company)

GOLD SPONSOR \$15,000

Company may submit (1) minute commercial/video or give (1) minute remarks/presentation during dinner program

Company recognition on multimedia presentation during dinner reception

Custom signage (in color) displayed at Check-In Foyer & Silent Auction Room at event

Logo printed repeatedly on large canvas Step-n-Repeat Photo Opportunity upon guest arrival at event

One Full Page, 4 color advertisement in event program book with monthly Ads displayed as posts on Twitter & Facebook until

event is over and Ad displayed on UPAC webpage "2018 Sponsors" year-round

Company name & logo on event collateral and promotional material ***(Commit before Feb '18, will be added to invitation)**

One Sponsor Table (10 guests) with premier location

Quarterly mentions on UPAC social media outlets (content approved & chosen by company)

SILVER SPONSOR \$10,000

Company recognition on multimedia presentation during dinner reception

Logo printed all over large canvas Step-n-Repeat Photo Opportunity as guests enter the event

Custom signage (in color) displayed at Check-In Foyer upon guest arrival

One Full Page, 4 color advertisement in program book, (2) postings on Twitter & Facebook before event date,

and Ad displayed on UPAC webpage "2018 Sponsors" year-round

Company name and logo on event collateral and promotional material ***(Commit before Feb '18, will be added to invitation)**

One Sponsor Table (10 guests) with premier location

Quarterly mentions on UPAC social media outlets

BRONZE SPONSOR \$5,000

Company recognition during multimedia presentation

Custom signage (in color) displayed at Check-In area upon guest arrival

Half Page, 4 color advertisement in program book, (2) postings on Twitter & Facebook before event date, and Ad displayed

on UPAC webpage "2018 Sponsors" year-round

Company name and logo on event collateral and promotional material ***(Commit before Feb '18, will be added to invitation)**

One Sponsor Table (10 guests)

(2) mentions on UPAC social media outlets throughout year (content approved & chosen by company)

TABLE SPONSOR \$2,000

Recognition in program book and multimedia presentation at event ***(Commit before Feb '18, will be added to invitation)**

(2) postings on Twitter & Facebook before event date & company logo & listing on UPAC website year-round

Company logo added to event "e-promotional" material

One Sponsor Table (10 guests)

OTHER OPPORTUNITES

Wine Service: \$1,000

Guest Memento: \$2,000

Entertainment: \$2,000

Centerpieces: \$2,000

Printing: \$5,000

Audio Visual: \$10,000

All underwriting and in-kind sponsorships will receive custom acknowledgement in the program book, depending on underwriting level, further acknowledgement will be determined.